



LEVITT PAVILION

MACARTHUR PARK LOS ANGELES

2230 West 6th Street
Los Angeles, CA 90057
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March 15, 2008

Allison Sampson
Allison Sampson Management Consultants
471 Hillside Lane
Santa Monica, CA 90402

Dear Allison,

On behalf of The Friends of the Levitt Pavilion – MacArthur Park Board of Directors, thank you for your excellent leadership and facilitation of our first Board retreat. The Board was thoroughly impressed with your depth of knowledge regarding strategic growth, funding resources and outreach opportunities. The Board unanimously gave the retreat a five on a scale from one to five and felt that the only way to improve the retreat would have been to increase the number of hours we spent with you!

As a young organization, your insight was invaluable in helping the Board establish achievable goals as we enter our second year of operation. Your strategic approach to the “growing pains” of our organization gave the Board a clear perspective regarding the issues that need to be addressed in the immediate future. Thank you for your direct approach in leading the organization in developing priorities and affirming these priorities as commitments through the Action Plan.

I am thrilled to report that a Board of Directors meeting took place last week, the first since the Board retreat, and many of the Action Plan items have either been completed or are in process! The Board meeting incorporated elements you had suggested such as a fundraising strategy session which continued the critical dialogue of fundraising objectives. As the organization prepares for its first fundraising event next week, it is clear that the retreat inspired the Board regarding fundraising efforts.

Allison, it was an absolute pleasure working with you. Though we had a short amount of time to prepare for the retreat (just six weeks!), not a detail was dropped. I am so appreciative of your willingness to work at such a fast pace in conducting interviews, developing materials and preparing for the retreat. You were incredibly thorough and remained objective during the entire process. Thank you, again, for your exceptional leadership – the Board retreat far surpassed all expectations.

Sincerely,

Sharon Yazowski
Executive Director
The Friends of the Levitt Pavilion – MacArthur Park

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Sharon Yazowski