

beth shir sholom

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August 31, 2006

Allison Sampson, Principal
Allison Sampson Management Consultants
471 Hillside Lane
Santa Monica, CA 90402

Dear Allison:

On behalf of the Board of Directors and staff of Beth Shir Sholom, a reform synagogue in Santa Monica, we would like to thank you for your extremely helpful consulting expertise and tremendous efforts in guiding us through several immediate and long-term management issues and needs.

We initially contacted you about nine months ago for suggestions and direction in staff operations, Board of Directors' management and assistance with our temple organizational structure. You more than helped us with these tasks. With your evaluation and analysis and by getting us the right people to help resolve such issues, we were able to realize our goals and become clearly focused and efficient.

In addition, with your facilitation of our Board retreat, you were instrumental in directing the Board of Directors' talents and interests that will collectively benefit our temple and help us into becoming a very productive Board with a well-organized staff and professional operational mechanisms.

Your clear understanding of non-profits and the management skills that are required helped us not only with immediate solutions but also with a long term strategic plan, Board and staff relations and Board development and commitment.

We can't thank you enough for all that you have given us with your knowledge, skills and energy.

Best regards,

A handwritten signature in black ink that reads "Linda J. Hoffman". The signature is written in a cursive, flowing style.

Linda J. Hoffman
Vice President, Financial Security
Beth Shir Sholom Board of Directors

Neil Comess-Daniels
Rabbi

Beth Wasserman Rosenfeld
Cantor

Brenda Barrie
Executive Director

Karen Susman Waldman
Religious & Informal
Education Director

Marsha Newstat
Early Childhood Director

A Progressive
Reform Congregation