



PLAZA
DE LA RAZA

Cultural Center for the
Arts and Education

3540 North Mission Road, Los Angeles, California 90031 (213) 223-2475

May 15, 1996

Allison Sampson
471 Hillside Lane
Santa Monica, CA 90402

Dear Allison:

I am writing to commend you for your work with Plaza de la Raza as our lead consultant throughout the last year and a half. You've provided me with much-needed coaching in non-profit management, fundraising, public affairs and financial management which continues to strengthen our organization. In each meeting, you share your unique experience and varied skill base, and most importantly, a spark of encouragement and enthusiasm.

Most recently, during the development of Plaza's 5-Year Strategic Plan, you diligently worked with the Board of Directors and staff to create a combined vision and road map to lead our organization into the year 2000. Your patience and professionalism throughout this process was greatly appreciated. I look forward to continuing our work in implementing the Plan, developing efficiencies for operations and creating a solid future for our center's programs.

On behalf of everyone at Plaza de la Raza, I thank you Allison. You have proven yourself to be not only our consultant, but a true friend and valued supporter of our organization and our community.

Sincerely,

Rose Marie Cano
Executive Director