

ALLISON SAMPSON

[310 492 3109](tel:3104923109) (mobile)

allison@allisonsampson.com

www.allisonsampson.com

www.linkedin.com/in/allisonsampson/

Senior nonprofit executive and consultant with deep experience in fundraising, public affairs, community relations, nonprofit governance, events production, start-ups, grant-making. Focus areas include the arts, social services, public sector, higher education, economic development. Significant experience with public-private partnerships and local government.

Background in banking, strategic planning, business development, crisis-turnarounds in many sectors, including arts and culture, government, social service, education. Master's degree in organizational development; CORO program graduate in public affairs.

Colburn Foundation – October 2016 to present

Executive Director, Vice President of the Board

Returned as Board member and, in 2020, made its Executive Director. Manage all grant-making, administration, strategy, Board meetings; represent the Foundation in various roles.

Santa Monica Conservancy — March 2022 – June 2023

First co-Executive Director

Managed professional transition from volunteer-run to professionally-managed organization.

Emerson College — July 2016 – May 2022

Vice President & Executive Director

Emerson was founded in 1890 and today is the only comprehensive college in America dedicated exclusively to communication and the arts in a liberal arts context.

→ Senior leader of Emerson's Los Angeles campus (opened in 2014) in a building commissioned by Pritzker Prize-winning architect Thom Mayne.

The Colburn School — March 2010 – June 2016

Senior Vice President, Advancement & External Affairs

A premier, national performing arts school and post-secondary, degree-granting music conservatory; 2,000 part-time students and 160 students in residency.

—> Member of senior leadership team reporting to the CEO; responsible for all fundraising including grants, planned giving, institutional partnerships, endowment campaigns, events management; officer in charge of public affairs.

Allison Sampson Management Consultants — 1992 – 2010

President

A boutique consulting firm specializing in nonprofit management and development of public-private partnerships.

—> Managed over 150 projects focused on partnership development, program management and evaluation, board development, mergers, fundraising, strategic planning, crisis management, mentoring, organizational restructuring, board retreats, town meetings, public facilitation, multidisciplinary event production.

Clients included arts organizations, educational institutions, healthcare providers, advocacy groups, philanthropy design and grant-making foundations, individual philanthropists, state and local governments, such as:

Getty Center, City of Los Angeles, State of California Library System, Los Angeles Zoo, Saban Free Clinic (formerly Los Angeles Free Clinic), Colburn School, CalArts, Music Center of Los Angeles County. Reference letters on www.allisonsampson.com.

- Represented Getty Center to form a partnership with the City of Los Angeles to implement an Office of Historic Resources and a city-wide survey initiative.
- Restructured the Los Angeles Zoo's economic model for concessions.
- Led financial review and stabilization of the United Cambodian Refugee Center for the City of Long Beach.
- Led multi-stakeholder process that created the City of Burbank's cultural plan, including financing strategies, still in use today.
- Facilitated strategic planning, resulting ultimately in the merger of Jewish Big Brothers and Big Sisters, Max Strauss Camp.
- Met compliance deadlines and developed new efficiencies for T.H.E. Clinic, south Los Angeles.

The Colburn Foundation — 1999 – 2008

Founding Executive Director

The nation's largest foundation devoted to classical music; assets of \$200 million.

—> Responsible for program development and implementation, community outreach, finance and accounting integrity, as well as special projects such as challenge grants, institutional capacity building for grantees, and technical assistance.

The Los Angeles Festival — 1992 – 1994

Executive Director

A \$5 million, four-week, triennial international arts festival, which originated with the 1984 Olympic Arts Festival, Peter Sellars, Artistic Director.

—> Managed full P&L, responsible for finance, production, public affairs, marketing, fundraising. Produced 200 multidisciplinary events in 50 venues throughout Los Angeles.

- Developed a 35-member board, multiple advisory boards, 1,000 volunteers.
- Oversaw renovation of Leimert Park's Vision complex, a multipurpose 1,100-seat theater, with a grant from the Community Development Agency.
- Exceeded all financial targets and retired the institution's previous deficit, leaving funds for a full, post-festival, objective evaluation.

The Los Angeles Philharmonic — 1991 – 1992

Associate Managing Director, Chief of Staff

Holding corporation of the Los Angeles Philharmonic Orchestra and Hollywood Bowl operations.

—> Reported to President and Chairman, managed staff of 90 with a \$30 million budget.

- Led financial restructuring and downsizing that reduced the budget by 10% and achieved break-even financial performance with no decrease in programming size or quality.
- Created and implemented the highly successful "Neighborhood Concerts" series.

The Los Angeles Festival — 1989 – 1991

Development Director

Triennial International Performing Arts Festival. Peter Sellars, Artistic Director.

The Los Angeles Philharmonic — 1987 – 1989

Associate Director of Development

—> Achieved the first multi-year series funding sponsorship from a major automotive manufacturer resulting in “Nissan Jazz at the Bowl” Hollywood Bowl event.

Bank of America — 1983 – 1987

Corporate Banking Officer, Assistant Vice President

—> Managed middle market corporate portfolios including credit recommendations, cash management, international trade finance services, private placements, interest rate hedging transactions, business development.

Union Financial Corporation — 1978 – 1983

Vice President

—> Created statewide loan underwriting, recruited institutional investors plus funding; member of the Corporate Executive committee.

Operations Manager

—> Oversight of 15 branches in Southern California.

Branch Manager

—> General management at the individual bank level.

EDUCATION

Fundraising, Strategy and Campaign courses, Indiana University, School of Philanthropy, 2012 and 2015.

Masters of Organizational Development, Case Western Reserve University, Weatherhead School of Business, Summa Cum Laude; thesis project with the Archdiocese, 2006.

Bachelor of Arts, Mount St. Mary’s, Summa Cum Laude – Liberal Arts major; minors in Music and Urban Studies, 2001.

Leadership Training Fellowship, Aspen Institute, 2004.

Government Affairs Training Programs, CORO Foundation, 1989 and 1997.

Account Officer Training Program for High Potential Officers (MBA Curriculum), Bank of America School, 1983.